



NSA Georgia Chapter VENDOR Application for Membership

Name: _____ Title: _____

Company: _____ In business since: _____

Street Address: _____
(As it will appear in the Membership roster)

City: _____ St: _____ Zip: _____

Mailing Address: _____
(If different from above)

City: _____ St: _____ Zip: _____

Office: _____ Cell: _____ 800: _____

Email address: _____

Product/Service: _____

Website: _____ Member Sponsor: _____

Vendor Membership

Vendor Applicant will:

1. Be sponsored by current NSA Georgia Member
2. Complete application and submit vendor membership dues for 1 year (\$300). Check will not be processed prior to approval.
3. Signify understanding of and compliance with
 - a. Membership Statement
 - b. NSA Georgia's Code of Professional Ethics
 - c. NSA Georgia's Vendor Code of Ethics
4. Meet with Vendor Oversight Committee representative(s).
5. Agree to attend at least five (5) chapter meetings per membership year **in addition to** any meetings where the vendor's product will be featured.

Vendor Dues are \$300 per year, payable at the time application is presented for consideration. If accepted, membership will be up for review and renewal in August of each year.

The Vendor Oversight Committee will review the application and if there is no conflict with other vendor members and discussions with two current clients are favorable, the VOC will present the Vendor's Application to the Board of Directors. Vendor member applications must be approved by a majority of the NSA Georgia

Board either at the next scheduled meeting or by other official vote as sanctioned by the By-Laws.

NSA Georgia will:

1. Allow only one vendor member in each vendor service category (as defined by the NSA Georgia Board).
2. Promote the vendor member through:
 - a. Including vendor logo and business description in each newsletter
 - b. Provide a company profile in the online member directory (accessible to all members of NSA Georgia)
 - c. Invite vendor to be interviewed from the platform during at least one chapter meeting per year
 - d. Invite vendor to set up and staff an Information Table during breaks and before lunch during at least one chapter meeting per year.
 - e. Post vendor logo and business description on the NSA Georgia website.
 - f. Offer discounted advertising opportunities in Georgia Speaker Magazine

NSA Code of Professional Ethics

The purpose of this Code of Professional Ethics is to establish and maintain our brand, reputation and public confidence in the professionalism, dedication, and integrity of not only the individual member of NSA Georgia, but also of the Association itself. The characteristics of honesty, leadership and stewardship are integral to the success of both NSA Georgia and the individual professional speaker. Therefore, all members of NSA Georgia subscribe to this Code of Professional Ethics as a condition of membership, with the firm belief that each member will strive to uphold the values, reputation and legacy of the Association. By doing so, members recognize the necessity to preserve and encourage fair and equitable practices among all who are engaged here. Violations of this Code are determined in accordance with the bylaws, policies and procedures of NSA. Any disciplinary action instituted by NSA Georgia shall be binding and final upon the NSA Georgia member and without recourse to the Association, its officers, members or staff.

Article 1. Representation The NSA Georgia member has an obligation to oneself and to NSA to represent oneself truthfully, professionally and in a non-misleading manner. The NSA Georgia member shall be honest and accurate in presenting qualifications and experience in the member's communication with others.

Article 2. Professionalism The NSA Georgia member shall act, operate his/her business, and speak in a most professional and ethical manner so as neither to offend nor bring discredit to oneself, the speaking profession or one's fellow NSA members.

Article 3. Research The NSA Georgia member shall exert efforts to understand each client's organization, approaches, goals and culture in advance of a presentation, in order to professionally apply one's expertise to meet each client's needs.

Article 4. Intellectual Property The NSA Georgia member shall avoid using—either orally or in writing—materials, titles or thematic creations originated by others unless approved in writing by the originator.

Article 5. Respect & Collegiality The NSA Georgia member shall maintain a collegial relationship with fellow members that is based on respect, professional courtesy, dignity and the highest ethical standards.

Article 6. Confidentiality The NSA Georgia member shall maintain and respect the confidentiality of business or personal affairs of clients, agents and other speakers.

Article 7. Business Practices The NSA Georgia member is obligated to maintain a high level of ethical standards and practices in order to assist in protecting the public against fraud or any unfair practice in the speaking profession and shall attempt to eliminate from the profession all practices that could bring discredit to the speaking profession.

Article 8. Diversity The NSA Georgia member shall not participate in any agreement or activity that would limit or deny access to the marketplace to any other speaker, to a client, or to the public. This shall include but not be limited to economic factors, race, ethnicity, creed, color, sex, age, sexual orientation, disability, religion, or country of national origin of any party.

NSA Georgia Vendor Code of Ethics

Article 1. Competition. The NSA Georgia Vendor Member shall respect the other Vendor Members in the association by offering only the goods and services described on the application and approved by the Board of Directors. No additional goods or services may be offered without approval from the Vendor Oversight Committee and the Board of Directors.

Article 2. Professionalism. The NSA Georgia Vendor Member shall respect that NSA Georgia is a professional association dedicated to the speaking profession and refrain from suggesting or offering his/her services to professional and associate members until they have asked for information about the services available.

Article 3. Attendance. The NSA Georgia Vendor Member shall attend at least five (5) chapter meetings per year, beyond those meetings where their product or service is spotlighted.

Article 4. Advertising. The NSA Georgia Vendor Member shall not send unsolicited email, mailings, nor make unsolicited sales calls to professional and associate members, unless the Vendor Member has been explicitly asked to make contact.

As a condition of granting membership in NSA Georgia, applicants shall abide by NSA Georgia's policies, procedures and Bylaws and shall comply with the Code of Professional Ethics as they are now or may be in the future. Applicants shall cooperate with investigations of member practices, give evidence or testimony as deemed necessary and accept discipline as determined.

In consideration of NSA Georgia's review of my application, I hold harmless and indemnify and release NSA Georgia, its officers, directors, employees, agents or others acting on behalf of NSA Georgia, from any and all liability arising out of the acceptance or rejection of this application and the suspension or termination of membership for any reason.

Applicant Signature

Date

Sign and Mail this application with your payment to:
NSA Georgia Chapter
2900 Delk Rd Suite 700 PMB 321
Marietta, GA 30067